

Report to the Environment and Licensing Committee

Subject: Hackney Carriage and Private Hire Vehicle Livery

Date: 14th January 2014

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1. Purpose of the Report

The Licensing Section has received a request from a2z Licensing on behalf of DG Cars (Appendix 1) for Members to consider allowing a livery design on their licensed vehicles as attached at Appendix 2. The letter implies that permission under Condition 4 for the vehicle licence conditions is required. This condition relates to the wording of any advertising on the vehicle not the livery. The livery requirement is regulated by the testing manual detailed below.

2. Background

The Council's Supplementary Testing Manual adopted by the Authority states:

VEHICLE EXTERIOR

METHOD OF INSPECTION

1.7 Examine the external paintwork for damage which adversely affects the appearance of the vehicle (see Notes).

REASONS FOR FAILURE

Exterior of vehicle so dirty that the overall finish of the paintwork cannot be assessed. Paintwork so deteriorated, damaged, rust blistered or stone chipped, that it detracts from the overall appearance of the vehicle. Renovations to paintwork which produce runs, flat or uneven finish or of non-matching colour, ie not compatible with adjacent panels. Repairs incomplete in primer or undercoat.

NOTES

1.7 Hackney Carriage and Private Hire Vehicles should be one solid colour.'

This requirement was originally included to avoid vehicles being licensed where a part of the body of the vehicle was a different colour from the rest of the vehicle.

For example a door panel which may have been acquired from a scrap yard to replace a damaged panel.

3. Proposal

That the Environment and Licensing Committee consider an amendment to the testing manual regarding the livery of vehicles. Subject to the amendment being approved that the Committee consider the request from a2z licensing on behalf of DG Cars as attached to the report.

4. Resource Implications

None

5. Recommendation

Members are requested to approve the following proposals:

1. (a) To delete the following section from the testing manual:

'NOTES

1.7 Hackney Carriage and Private Hire Vehicles should be one solid colour.'

- (b) To insert the following section into the testing manual:

1.7(a) Hackney Carriage and Private Hire Vehicles should be one solid colour. No other colour combination will be allowed without the prior approval of the Environment and Licensing Committee.

2. To consider the request by a2z Licensing on behalf of DG Cars to allow the proposed livery on the vehicle licensed by DG Cars as shown in Appendix 2.

2. Appendices

Appendix 1 – letter from a2z of Licensing on behalf of DG Cars

Appendix 2 – example of livery request